

Unitarian Universalist Congregation of Rockville

Strategic Plan 2017-2022



Unitarian Universalist Congregation of Rockville
Spiritual Freedom ... Beloved Community ... Social Responsibility

COMBINED MISSION AND VISION STATEMENT

Practice Courageous Love

3 Values

Lifelong Spiritual Discovery,

Beloved Community

A Just World



Targets for 2017-2018

- *Transition to 2 services in January 2018*
- *Improve website beginning Sept 2018*
- *Continue Ministerial leadership and enhance lay leadership and participation*
- *Begin groundwork for creating a Stewardship Committee next year*



Targets for 2018-2019

- *Revise the Coming of Age program to be more formal and include mentoring across Social Justice areas*
- *Add Small Group Ministry groups*
- *Continue to sponsor Beloved Conversation groups*
- *Develop a Comprehensive Facilities Plan to support the staff and the future needs of UUCR*



Targets for 2019-2020

- *Expand our Pastoral Care team*
- *Develop a lay leadership recruitment and development plan, including mentoring*
- *Plan a Capital Campaign to begin implementation of Comprehensive Facilities Plan (2018-2019)*
 - *Permanently installed video system*
 - *Dedicated Music Room*
 - *Integration of IT systems*



Targets for 2020-2021

- *Deepen and modify current programming to further engage and foster intergenerational relationships*
- *Increase Membership by 25%*
- *Implement lay leadership recruitment and development plan*



Targets for 2021-2022

UUCR will be a community leader in Rockville in all four of our major Social Justice program areas:

Racial Justice

Immigration

Environmental advocacy

LGBTQ

