

# SUMMER WONDERFUL WEDNESDAY

July 14, 2010

7:30 – 9:00 p.m.

## *“Don’t Think of an Elephant!” Book Discussion Led by Elizabeth Marsh*



NEW YORK TIMES BESTSELLER

“one of the most influential political thinkers  
of the progressive movement”  
Howard Dean

**don't think of an elephant!**  
KNOW YOUR VALUES AND FRAME THE DEBATE  
 **GEORGE LAKOFF**  
FOREWORD BY HOWARD DEAN INTRODUCTION BY DON HAZEN

THE ESSENTIAL GUIDE FOR PROGRESSIVES



*Do you want to feel empowered to speak about your values in political discussions? Are you ready to articulate your progressive values more clearly to others? Come, learn how conservatives and progressives think and join this book discussion! Ahead of time, we'll read “Don't Think of an Elephant!”, the 2004 book by linguist and cognitive scientist, George Lakoff. Together we'll put the book's theory into action.*